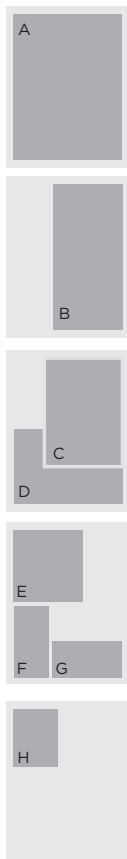


2019 Advertising Specifications



DISPLAY SIZE		WIDTH	DEPTH
Spread, bleed		16 1/4"	10 3/4"
Spread, trim		16"	10 1/2"
Full-page, bleed		8 1/4"	10 3/4"
Full-page, trim	A	8"	10 1/2"
Full-page, non-bleed		7"	9 5/8"
2/3-page	B	4 5/8"	9 5/8"
1/2-island	C	4 5/8"	7 1/4"
1/2-horizontal	D	7"	4 3/4"
1/3-square	E	4 5/8"	4 3/4"
1/6-vertical	F	2 1/4"	4 3/4"
1/6-horizontal	G	4 5/8"	2 1/4"
1/4-page	H	3 3/8"	4 5/8"

DEADLINES

Space Reservation

11/5/2018

Print Ready Materials Due

11/7/2018

Spring/Summer

January 2019

Fall/Winter

July 2019

Live Area 7 1/2" x 10"

Binding Perfect bound

Print Method Web offset

Materials Adobe InDesign packaged with fonts and links, Quark Xpress collected with fonts and links, Adobe Illustrator (type converted to outlines; saved as EPS), Adobe Photoshop (saved as a PDF with PDFX/1a settings), Adobe PDF created to the PDFX/1a standard.

Fonts No Multiple Master fonts.

Color Convert colors to CMYK; do not embed color profiles in image files. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.

Artwork All artwork should be 300 ppi at the size it is placed in the file. All color art must be CMYK. The maximum ink density is 300%. Line art must be 1200ppi at the size it is placed and be save as a bitmap tiff file. All graphic images must be saved as eps, tiff or psd (single layer and no alpha channels).

Email Submit files to production@baltimoremagazine.net and cc your Account Executive.

Baltimore
weddings