



DIGITAL ADVERTISING OPPORTUNITIES

INSTAGRAM

Grow your Instagram following and entice visitors to your business by partnering with *Baltimore Weddings* on an Instagram giveaway campaign (*exclusive to one per month*).

Per Campaign \$300

BRANDED CONTENT

Branded content is a powerful way to positively impact your brand perception on *baltimoreweds.com*.

Per Campaign \$1,000+

ENHANCED VENDOR LISTING

Optimize how you highlight your business year-round for prospective brides and grooms who search our site for trusted vendor referrals. Your vendor listing will appear in a highlighted box at the top of search results. Includes contact information, photos, URL link, description (up to 200 words) and social media links.

Per Year \$900 (discounts available for print advertisers)

SPONSORED EMAIL

This exclusive email is an intimate and powerful way to reach brides and grooms on the go with a timely offer, event, or piece of content. Image size: 600x1000

Per Email \$500

E-NEWSLETTER SPONSORSHIP

Deliver your message or special offer directly to the inboxes of *Baltimore Weddings'* opt-in subscribers.

Assets: 300x250 medium rectangle; URL link (*only one advertiser per newsletter*)

Per Newsletter \$250

DISPLAY ADVERTISING

Engage with our loyal digital readership with a schedule of banner impressions.

Available sizes: 970x250 (high impact), 728x90, 300x600, 300x250, 320x50

CPM \$10

Baltimore
weddings

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