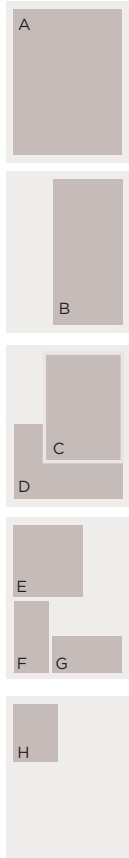


2020 Advertising Specifications



DISPLAY SIZE		WIDTH	DEPTH
Spread, bleed		16 1/4"	10 3/4"
Spread, trim		16"	10 1/2"
Full-page, bleed		8 1/4"	10 3/4"
Full-page, trim	A	8"	10 1/2"
Full-page, non-bleed		7"	9 5/8"
2/3-page	B	4 5/8"	9 5/8"
1/2-island	C	4 5/8"	7 1/4"
1/2-horizontal	D	7"	4 3/4"
1/3-square	E	4 5/8"	4 3/4"
1/6-vertical	F	2 1/4"	4 3/4"
1/6-horizontal	G	4 5/8"	2 1/4"
1/4-page	H	3 3/8"	4 5/8"

Live Area	7 1/2" x 10"
Binding	Perfect bound
Print Method	Web offset
Materials	Create an account using the following link: https://baltimore.sendmyad.com . Once account is created, upload ad on or before materials deadline.
Fonts	No Multiple Master fonts.
Color	Convert colors to CMYK; do not embed color profiles in image files. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.
Artwork	All artwork should be 300 ppi at the size it is placed in the file. All color art must be CMYK. The maximum ink density is 300%. Line art must be 1200ppi at the size it is placed and be save as a bitmap tiff file. All graphic images must be saved as eps, tiff or psd (single layer and no alpha channels).

DEADLINES

SPACE RESERVATION

11/4/2019

PRINT READY MATERIALS DUE

11/6/2019

ON NEWSSTANDS

SPRING/SUMMER

January 2020

FALL/WINTER

July 2020

Baltimore
weddings

RESERVE YOUR SPACE TODAY adinfo@baltimoremagazine.net | 443-873-3951