



# DIGITAL ADVERTISING OPPORTUNITIES

## **INSTAGRAM**

Grow your Instagram following and entice visitors to your business by partnering with *Baltimore Weddings* on an Instagram giveaway campaign or Instagram sponsored post (*exclusive to two per month*).

## **BRANDED CONTENT**

Branded content is a powerful way to positively impact your brand perception on *baltimoreweds.com*.

## **ENHANCED VENDOR LISTING**

Optimize how you highlight your business year-round for prospective brides and grooms who search our site for trusted vendor referrals. Your vendor listing will appear in a highlighted box at the top of search results. Includes contact information, photos, URL link, description (up to 200 words) and social media links.

## **SPONSORED EMAIL**

This exclusive email is an intimate and powerful way to reach brides and grooms on the go with a timely offer, event, or piece of content; sent to *Baltimore Weddings'* opt-in subscribers. Image size: 600x1000

## **E-NEWSLETTER SPONSORSHIP**

Deliver your message or special offer directly to the inboxes of *Baltimore Weddings'* opt-in subscribers. Assets: 300x250 medium rectangle; URL link (*only one advertiser per newsletter, deploys twice per month*)

## **DISPLAY ADVERTISING**

Engage with our digital loyal audience with a schedule of impressions on *baltimoreweds.com*. Available sizes: 970x250 (high impact), 728x90, 300x600, 300x250, 320x50

Baltimore  
**weddings**

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