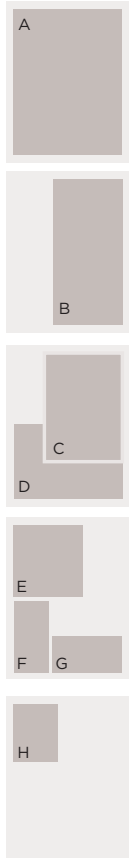


# 2023 Advertising Specifications



DISPLAY SIZE		WIDTH	DEPTH
Spread, bleed		16 1/4"	10 3/4"
Spread, trim		16"	10 1/2"
Full-page, bleed		8 1/4"	10 3/4"
Full-page, trim	A	8"	10 1/2"
Full-page, non-bleed		7"	9 5/8"
2/3-page	B	4 5/8"	9 5/8"
1/2-island	C	4 5/8"	7 1/4"
1/2-horizontal	D	7"	4 3/4"
1/3-square	E	4 5/8"	4 3/4"
1/6-vertical	F	2 1/4"	4 3/4"
1/6-horizontal	G	4 5/8"	2 1/4"
1/4-page	H	3 3/8"	4 5/8"

<b>Live Area</b>	7 1/2" x 10"
<b>Binding</b>	Perfect bound
<b>Print Method</b>	Web offset
<b>Materials</b>	Create an account using the following link: <a href="https://baltimore.sendmyad.com">https://baltimore.sendmyad.com</a> . Once your account is created, upload ad on or before materials deadline. All ads must be uploaded as a PDF (saved with PDF/X-1a settings).
<b>Fonts</b>	No Multiple Master fonts.
<b>Color</b>	Convert colors to CMYK; do not embed color profiles in image files. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.
<b>Artwork</b>	All artwork should be 300 ppi at the size it is placed in the file. All color art must be CMYK. The maximum ink density is 300%. Line art must be 1200ppi at the size it is placed and be save as a bitmap tiff file. All graphic images must be saved as eps, tiff or psd (single layer and no alpha channels).

## DEADLINES

SPACE RESERVATION  
11/28/2022

PRINT READY  
MATERIALS DUE  
11/30/2022

## ON NEWSSTANDS

SPRING/SUMMER  
January 2023

FALL/WINTER  
July 2023

Baltimore  
**weddings**

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