2024 Advertising Specifications
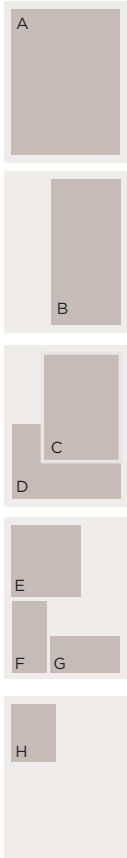
DISPLAY SIZE		WIDTH	DEPTH
Spread, bleed		16 1/4"	10 3/4"
Spread, trim		16"	10 1/2"
Full-page, bleed		8 1/4"	10 3/4"
Full-page, trim	A	8"	10 1/2"
Full-page, non-bleed		7"	9 5/8"
2/3-page	B	4 5/8"	9 5/8"
1/2-island	C	4 5/8"	7 1/4"
1/2-horizontal	D	7"	4 3/4"
1/3-square	E	4 5/8"	4 3/4"
1/6-vertical	F	2 1/4"	4 3/4"
1/6-horizontal	G	4 5/8"	2 1/4"
1/4-page	H	3 3/8"	4 5/8"

DEADLINES

SPACE RESERVATION
11/27/2023

PRINT READY
MATERIALS DUE
11/29/2023

ON NEWSSTANDS

WINTER/SPRING
January 2024

SUMMER/FALL
July 2024

Live Area   7 1/2" x 10"

Binding   Perfect bound

Print Method   Web offset

Materials   Create an account using the following link: *https://baltimore.sendmyad.com*. Once your account is created, upload ad on or before materials deadline. All ads must be uploaded as a PDF (saved with PDF/X-1a settings).

Fonts   No Multiple Master fonts.

Color   Convert colors to CMYK; do not embed color profiles in image files. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.

Artwork   All artwork should be 300 ppi at the size it is placed in the file. All color art must be CMYK. The maximum ink density is 300%. Line art must be 1200ppi at the size it is placed and be save as a bitmap tiff file. All graphic images must be saved as eps, tiff or psd (single layer and no alpha channels).

Baltimore
weddings