



# DIGITAL ADVERTISING OPPORTUNITIES

## DISPLAY ADVERTISING

Engage with our digital loyal audience with a schedule of impressions on *baltimoreweds.com*. Available sizes: 970x90, 300x250.

## BRANDED CONTENT

Branded content is a powerful way to positively impact your brand perception on *baltimoreweds.com*. Our branded content opportunities include a robust campaign. Your content is featured on the site for 30-60 days, and pushed to our audience via social media promotion.

## ENHANCED VENDOR LISTING

Optimize how you highlight your business year-round for prospective brides and grooms who search our site for trusted vendor referrals. Your vendor listing will appear in a highlighted box at the top of search results. Includes contact information, photos, URL link, description (up to 200 words) and social media links. (discounts available for print advertisers)

## BEST OF BALTIMORE WEDDINGS READERS' POLL

Sponsor our annual Best of Baltimore Weddings Readers Poll. This annual poll highlights the best of the best in the wedding industry including planners, caterers, florists and photographers.

## SPONSORED EMAIL

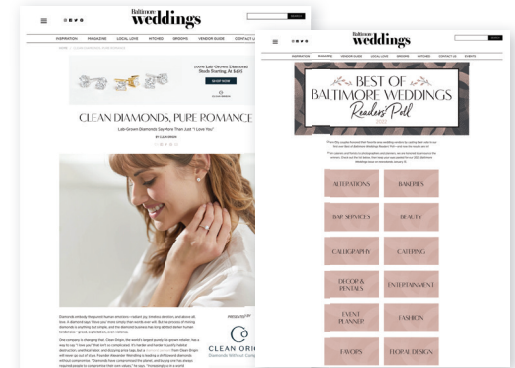
This exclusive email is an intimate and powerful way to reach brides and grooms on the go with a timely offer, event, or piece of content; sent to *Baltimore Weddings*' opt-in subscribers. Image size: 600x1000.

## E-NEWSLETTER SPONSORSHIP

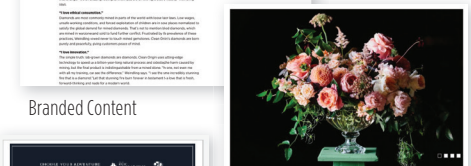
Deliver your message or special offer directly to the inboxes of *Baltimore Weddings*' opt-in subscribers. Assets: 1200x300 banner ad, (2) 300x250 medium rectangle; URL link (only one advertiser per newsletter, deploys twice per month).

## INSTAGRAM

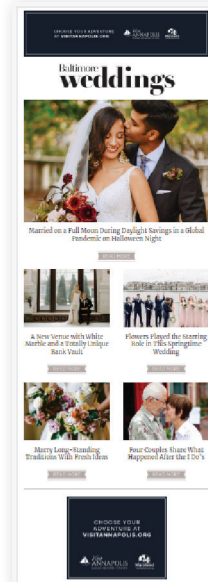
Grow your Instagram following and entice visitors to your business by partnering with *Baltimore Weddings* on an Instagram giveaway campaign or Instagram sponsored post (exclusive to two per month).



Readers' Poll



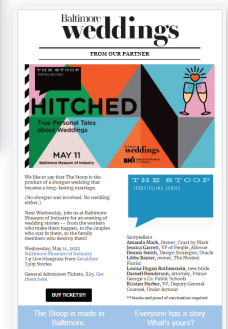
Branded Content



E-Newsletter Sponsorship



Enhanced Vendor Listing



Sponsored Email

Baltimore  
**weddings**

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