2026 Advertising Specifications
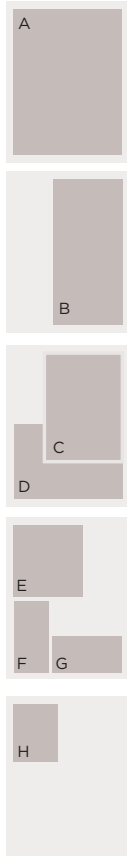
DISPLAY SIZE		WIDTH	DEPTH
Spread, bleed		16 1/4"	10 3/4"
Spread, trim		16"	10 1/2"
Full-page, bleed		8 1/4"	10 3/4"
Full-page, trim	A	8"	10 1/2"
Full-page, non-bleed		7"	9 5/8"
2/3-page	B	4 5/8"	9 5/8"
1/2-island	C	4 5/8"	7 1/4"
1/2-horizontal	D	7"	4 3/4"
1/3-square	E	4 5/8"	4 3/4"
1/6-vertical	F	2 1/4"	4 3/4"
1/6-horizontal	G	4 5/8"	2 1/4"
1/4-page	H	3 3/8"	4 5/8"

DEADLINES

SPACE RESERVATION
11/19/2025

PRINT READY
MATERIALS DUE
11/21/2025

ON NEWSSTANDS

WINTER/SPRING
January 2026

SUMMER/FALL
July 2026

Live Area	7 1/2" x 10"
Binding	Perfect bound
Print Method	Web offset
Materials	Create an account using the following link: *https://baltimore.sendmyad.com.* Once your account is created, upload ad on or before materials deadline. All ads must be uploaded as a PDF (saved with PDF/X-1a settings).
Fonts	No Multiple Master fonts.
Color	Convert colors to CMYK; do not embed color profiles in image files. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.
Artwork	All artwork should be 300 ppi at the size it is placed in the file. All color art must be CMYK. The maximum ink density is 300%. Line art must be 1200ppi at the size it is placed and be save as a bitmap tiff file. All graphic images must be saved as eps, tiff or psd (single layer and no alpha channels).

Baltimore
weddings