



Baltimore weddings

2026 MEDIA KIT

PRINT | DIGITAL | EVENTS

Baltimore weddings 2026



Let us introduce you
to Baltimore's most
desirable couples.

Baltimore Weddings is the only local
luxury weddings publication and website
specifically tailored to Charm City couples.

FREQUENCY

Published once a year and restocked with a fresh cover mid-cycle. The magazine hits newsstands in January and July.

DISTRIBUTION

Paid distribution points throughout the state of Maryland including major grocery stores, bookstores, markets, and convenience stores. Copies are also distributed to over 100 upscale retail locations throughout the Baltimore metro area.

PRINT MAGAZINE

25,000
ANNUALLY

January & July
ON NEWSSTANDS

WEBSITE ANNUAL AVERAGES

182,000+
PAGEVIEWS

5,000+
NEWSLETTER SUBSCRIBERS

81,000+
USERS

28%
CTR

SOCIAL INFLUENCE

INSTAGRAM
15,700+

FACEBOOK
5,500+

Age 25-34 29% | Age 35-44: 45% | Age 45+: 26%
Female: 88% | Male: 12%

RESERVE YOUR SPACE TODAY: adinfo@baltimoremagazine.net | 443-873-3900

PARTNER BENEFITS

Through a custom, multi-platform approach, we connect you to the most desirable couples in town.

PRINT PACKAGES

PLATINUM

- Print advertisement in *Baltimore Weddings*
- Complimentary enhanced vendor listing on baltimoreweds.com
- Participation in the annual The Wedding Party event
- Preferred vendor call-out on The Wedding Party event website
- 100 copies of *Baltimore Weddings* delivered directly to you for distribution to your engaged couples and partners

GOLD

- Print advertisement in *Baltimore Weddings*
- Basic vendor listing on baltimoreweds.com
- Participation in the annual The Wedding Party event
- 50 copies of *Baltimore Weddings* delivered directly to you for distribution to your engaged couples and partners

SILVER

- Print advertisement in *Baltimore Weddings*
- Basic vendor listing on baltimoreweds.com

PRINT & DIGITAL PACKAGE

- 1/6 size print advertisement in *Baltimore Weddings*
- Enhanced vendor listing on baltimoreweds.com
- Exclusive sponsored email with a timely offer, event, or piece of content sent to *Baltimore Weddings*' opt-in subscribers
- Sponsorship of *Baltimore Weddings* e-newsletter
- Instagram giveaway campaign or Instagram sponsored post
- Participation in the annual The Wedding Party event

DIGITAL PACKAGE

- Enhanced vendor listing on baltimoreweds.com
- Exclusive sponsored email with a timely offer, event, or piece of content sent to *Baltimore Weddings*' opt-in subscribers
- Sponsorship of *Baltimore Weddings* e-newsletter
- Instagram giveaway campaign or Instagram sponsored post
- Participation in the annual The Wedding Party event

All rates are net and include color.



THE WEDDING PARTY

DEADLINES

SPACE RESERVATION

11/19/2025

PRINT READY MATERIALS DUE

11/21/2025

Baltimore
weddings

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THE WEDDING PARTY

MARCH 1, 2026 | AMERICAN VISIONARY ART MUSEUM

Inspired by and created for Charm City couples.

The Wedding Party event is our answer to the first question all couples ask themselves when planning their wedding: where do we start?

With hundreds of Charm City's recently engaged in attendance, vendors can build personal, face-to-face relationships with their ideal clientele, just as couples begin taking those first major steps towards planning their ultimate wedding day.

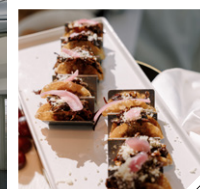
Thoughtfully designed to attract attendees planning both over-the-top celebrations and intimate elopements alike, The Wedding Party welcomes all vendors of various sizes and services—from ballroom venues and luxury transportation to live painters and content creators.

Begin nurturing meaningful relationships with your future couples—while aligning your business with the trusted expertise and authority of the *Baltimore Weddings* brand.

Sponsorship Opportunities Available



LOVE LIFE IMAGES AND PHOTOGRAPHY



Baltimore
weddings

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DIGITAL ADVERTISING OPPORTUNITIES

DISPLAY ADVERTISING

Engage with our digital loyal audience with a schedule of impressions on *baltimoreweds.com*. Available sizes: 970x90, 300x250.

BRANDED CONTENT

Branded content is a powerful way to positively impact your brand perception on *baltimoreweds.com*. Our branded content opportunities include a robust campaign. Your content is featured on the site for 30-60 days, and pushed to our audience via social media promotion.

ENHANCED VENDOR LISTING

Optimize how you highlight your business year-round for prospective brides and grooms who search our site for trusted vendor referrals. Your vendor listing will appear in a highlighted box at the top of search results. Includes contact information, photos, URL link, description (up to 200 words) and social media links. (discounts available for print advertisers)

BEST OF BALTIMORE WEDDINGS READERS' POLL

Sponsor our annual Best of Baltimore Weddings Readers Poll. This annual poll highlights the best of the best in the wedding industry including planners, caterers, florists and photographers.

SPONSORED EMAIL

This exclusive email is an intimate and powerful way to reach brides and grooms on the go with a timely offer, event, or piece of content; sent to *Baltimore Weddings*' opt-in subscribers. Image size: 600x1000.

E-NEWSLETTER SPONSORSHIP

Deliver your message or special offer directly to the inboxes of *Baltimore Weddings*' opt-in subscribers. Assets: 1200x300 banner ad, (2) 300x250 medium rectangle; URL link (only one advertiser per newsletter, deploys twice per month).

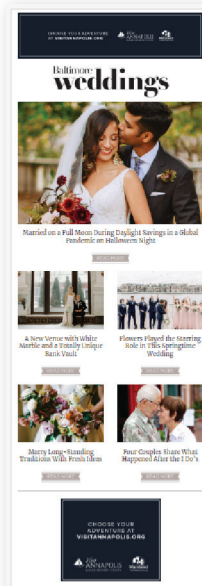
INSTAGRAM

Grow your Instagram following and entice visitors to your business by partnering with *Baltimore Weddings* on an Instagram giveaway campaign or Instagram sponsored post (exclusive to two per month).



Readers' Poll

Branded Content



E-Newsletter Sponsorship



Enhanced Vendor Listing



Sponsored Email

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